



2024-25 DIGITAL MEDIA KIT

That I may publish with the voice of thanksgiving, and tell of all thy wondrous works. Psalm 26:7 KJV



INSPIRATIONAL & ENLIGHTENED GLORY MAGAZINE

Uplifting content from a Biblical perspective
with encouraging spiritual and prophetic insight
for today's culture.

2024-25 *Glory* Magazine

Information

Glory Magazine is the source for like-minded individuals with a Christian perspective wanting to place the good news before their eyes and read uplifting, inspired content, testimonials, stories, and information in West Virginia and surrounding regions.

Glory Magazine pursues many topics related to the Christian life and is dedicated to showcasing the good in the world. Testimonials, interviews of Christian leaders, commentary, Bible studies, prophetic insights, encouraging articles, and short stories are covered.

Glory Magazine We produce the magazine every other month, available online in multiple formats for view, with our article blog posts and social media.

[More Info](#)

Dec-Jan
Feb-Mar
Apr-May
June-July
Aug-Sept
Oct-Nov

(See corresponding advertising deadlines and pricing.)

Glory Magazine Through continually promoting the digital edition on social media and web platforms, our online readership has expanded to the local area and to a worldwide readership in countries as far away as Australia, Israel, the United Kingdom, and others.

For more information, to discuss advertising availability, or how to be considered for an interview, contact us at:

Glory Magazine

P.O. Box 963

Buckhannon, WV 26201

Phone: 304-472-0057

E-mail: info@GloryMagazineWV.com

Glory Magazine reserves the right to edit or reject any submitted ads or text. The magazine makes no guarantee of being published.

Advertising Deadlines

	Reservation*	Articles - Stories*	Artwork Due*	Release Date*
February March 2024	January 3 2024	January 8 2024	January 8	Week of February 1
April May 2024	February 28	March 1	March 1	Week of April 1
June July 2024	April 30	May 3	May 3	Week of June 3
August September 2024	June 28	July 1	July 1	Week of August 1
October November 2024	August 30	September 6	September 6	Week of October 1
December January 24-2025	October 30	November 4	November 4	Week of December 1

*Dates are subject to change.

Advertising Size and Pricing: Digital

Effective 10-27-2023



AD SIZES

Full Page Bleed	8.5" x 11" (Live 8" x 10.5", bleed 8.75" x 11.25")
Full Page	7.5" x 10"
1/2 Page v	3.625" x 10"
1/2 Page h	7.5" x 4.875"
1/4 Page	3.625" x 4.875"
Banner v	2.25" x 10"
Banner h	7.5" x 2.25"
Business Card	3.625" x 2.25"
Signature	1.75" x 2.25"

*Allow 1/8" bleed and 1/4" text margin on Full Bleed Page. Examples not to scale. See noted dimensions.

HALF PRICE SALE ON ALL MAGAZINE ADS* until March 1st, 2024!

2024 DIGITAL AD RATES

Back Cover	\$250	1/2 Page	\$175
Inside Front Cover	\$225	1/4 Page	\$100
Inside Back Cover	\$225	Banner	\$125
Full Page Bleed	\$200	Business Card	\$75
Full Page	\$200	Signature	\$50

*10% off Ad Contract for 3 or more issues. Payment due prior to publication.
Ad copy change due by ad deadlines. (See page 6 for dates.) Call for more info.



Advertising Add On Digital Pricing

Effective 10-27-2023

BANNER AD SIZE/PROMO PRICING AVAILABLE*

TWO MONTH RUN - PLUS 1 PKG

(Digital ad runs in conjunction with magazine ad. Add price below to ad rate on pg. 4)

BANNER AD	SIZE	PLUS 1 PKG
LEADERBOARD	970px X 250px	\$50 (\$25 per month)
MEDIUM SQUARE	600px X 600px	\$25 (\$12.50 per month)

STAND ALONE BANNER PKG (SA)

(Digital ad run only)

BANNER AD	SIZE	SA PKG
LEADERBOARD	970px X 250px	\$35 per month
MEDIUM SQUARE	600px X 600px	\$20 per month

*Please Call for more information and options. Limited spacing on a first-come first-served basis. Price includes digital banner ad design.

Production Specs / Misc.

WHEN IN PRINT

Magazine Trim Size	8.5" x 11"
Print Colors	Full Color Digital
Binding (when in print) (on-line)	Saddle-Stitch Digital Flip Book

Advertising Deadline	See Deadlines Chart
Story Deadline	See Deadlines Chart

AD/ART SUBMISSION

Files Accepted	PDF, Tiff, EPS, JPEG All PDFs & EPS files must have fonts to curves
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Story Files Accepted	Word Doc, .txt, .rtf <i>Please note: formatting is not always transferred between platforms. If formatting is critical to your story please supply a PDF or hardcopy for accuracy.</i>
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Image Space	CMYK or Grayscale using SWOP standards
Resolution	300 dpi min at 100% 400 dpi preferred
Live Area	Keep any text within safe area for Full Page ads with bleed. See size chart.

FILE NAMING FOR ADVERTISING

Please make sure submitted art files include advertiser's name and issue month of **Glory Magazine** for insertion.

SUBMIT ART BY E-MAIL TO:
submissions@GloryMagazineWV.com

|| PAGE POSITION REQUESTS are reserved at a first come basis. For **guaranteed** page positions listed under Ad Rates there will be a 10% position fee.

|| PAYMENTS are due at the time of ad reservation. Any invoice not paid within 30 days will incur a 1.5% finance fee. The publisher reserves the right to suspend any delinquent account. Please make checks payable to: **Glory Magazine**.

|| AD FREQUENCY DISCOUNTS are based on total number of ads run during a one year period in a possible 6 issues. Non-fulfillment will constitute adjusting billing accordingly. Any ads cancelled before ending contract date will be subject to a 30% cancellation fee based on full ad price and number of ads cancelled.

|| CANCELLATIONS shall not be accepted by either the advertiser or the advertiser's agency after the space reservation deadline. Publisher will use most recent art submission if new material is not received by artwork deadline.

|| ADVERTISING PROOF APPROVAL Before ad may be placed for publication there must be an approval form on file. Each agency/advertiser will receive a PDF proof with approval form by e-mail that must be returned to **Glory Magazine** before noted proof deadline.

Publisher is not responsible for any errors or omissions in any advertising after closing deadline.

Glory Magazine reserves the right to edit, reject or cancel any advertisement or story for any reason. We do not guarantee story publication.

Online color depends on viewer's screen settings. We do not provide exact color match. Our process produces pleasing full color using industry standards.

1/4 Page
(3.625" x 4.875")
\$100.00

Full Page

No Bleed

(7.5" x 10")

\$200.00

Full Page

Full Bleed

Live Area*

8.25" x 10.75"

Supply at 8.75" x 11.25"

(8.5" x 11")

\$200.00

Back Cover

Premium placement

Call for availability

\$250.00

**Inside Front/
Back Cover**

Premium placement

Call for availability

Full Bleed Included

\$225.00

**Banner-
Vertical**

(2.25" x 10.5")

\$125.00

(a banner ad runs
individually on page)

Business Card

(3.625" x 2.25")

\$75.00

1/2 Page h

(7.5" x 4.875")

or

1/2 Page v

(3.625" x 10")

\$175.00

Signature

(1.75" x 2.25")

\$50.00

Banner - Horizontal

(7.5" x 2.25")

\$125.00