

# 2025-26 DIGITAL MEDIA KIT

That I may publish with the voice of thanksgiving, and tell of all thy wondrous works. Psalm 26:7 KJV



## **ONLINE**

## INSPIRATIONAL & ENLIGHTENED GLORY MAGAZINE

Uplifting content from a Biblical perspective with encouraging spiritual and prophetic insight for today's culture.

- 1 - 2025



#### Information

Glory Magazine is the source for like-minded individuals with a Christian perspective wanting to place the good news before their eyes and read uplifting, inspired content, testimonials, stories, and information in West Virginia and surrounding regions.

Clary Magazine pursues many topics related to the Christian life and is dedicated to showcasing the good in the world. Testimonials, interviews of Christian leaders, commentary, Bible studies, prophetic insights, encouraging articles, and short stories are covered.

Glory Magazine We produce the magazine every other month, available online in multiple formats for view, with our article blog posts and social media. More Info

Dec-Jan

Feb-Mar

Apr-May

June-July

Aug-Sept

Oct-Nov

(See corresponding advertising deadlines and pricing.

Glory Magazine Through continually promoting the digital edition on social media and web platforms, our online readership has expanded from the local area to a worldwide readership in countries as far away as Australia, Israel, the United Kingdom, and others.

For more information, to discuss advertising availability, or how to be considered for an interview, contact us at:

Glory Magazine
P.O. Box 963

Buckhannon, WV 26201 *Phone:* 304-472-0057

E-mail: info@GloryMagazineWV.com

Glory Magazine reserves the right to edit or reject any submitted ads or text. The magazine makes no guarantee of being published.



## **Advertising Deadlines**

	Reservation*	Articles - Stories*	Artwork Due*	Release Date*
February March 2025	January 10 2025	January 13 2025	January 13	Week of February 3
April May 2025	March 3	March 7	March 7	Week of April 1
June July 2025	May 2	May 5	May 5	Week of June 2
August September 2025	June 30	July 3	July 3	Week of August 4
October November 2025	September 4	September 8	September 8	Week of October 1
December January 25-2026	November 3	November 7	November 7	Week of December 1

\*Dates are subject to change.



### Advertising Size and Pricing: Digital

Effective 1-20-2025 AD SIZES Full Page Bleed 8.5" x 11" (Live 8" x 10.5", bleed 8.75" x 11.25") Full Page 7.5" x 10" 1/2 Page v 3.625" x 10" signature 1/2 Page h 7.5" x 4.875" 1/4 Page 3.625" x 4.875" Banner v 2.25" x 10" Banner h 7.5" x 2.25" **Business Card** 3.625" x 2.25" Signature 1.75" x 2.25" \*Allow 1/8" bleed and 1/4" text margin on Full Bleed Page Examples not to scale. See noted dimensions. 2025 DIGITAL AD RATES Back Cover.....\$150 1/2 Page ..... \$75 Inside Front Cover.....n/a 1/4 Page ......\$50 Inside Back Cover ..... \$125 Banner.....\$55 Full Page Bleed .....\$100 Business Card .....\$50 Full Page .....\$100 Signature ..... \$25



## Advertising Add On Digital Pricing

Effective 1-20-2025

#### BANNER AD SIZE/PROMO PRICING AVAILABLE\*

#### TWO MONTH RUN - PLUS 1 PKG

(Digital ad runs in conjunction with magazine ad. Add price below to ad rate on pg. 4)

BANNER AD SIZE PLUS 1 PKG

 LEADERBOARD
 970px X 250px
 \$50 (\$25 per month)

 MEDIUM SQUARE
 600px X 600px
 \$25 (\$12.50 per month)

#### STAND ALONE BANNER PKG (SA)

(Digital ad run only)

BANNER ADSIZESA PKGLEADERBOARD970px X 250px\$35 per monthMEDIUM SQUARE600px X 600px\$20 per month

\*Please Call for more information and options. Limited spacing on a first-come first-served basis. Price includes digital banner ad design.



### Production Specs / Misc.

WHEN IN PRINT

Magazine Trim Size Print Colors Binding (when in print)

(when in print)
(on-line)

8.5" x 11" Full Color Digital Saddle-Stitch Digital Flip Book

Advertising Deadline Story Deadline See Deadlines Chart See Deadlines Chart

AD/ART SUBMISSION

Files Accepted

PDF, Tiff, EPS, JPEG All PDFs & EPS files must have fonts to curves

Story Files Accepted Word Doc, .txt, .rtf
Please note: formatting is not always transferred between
platforms. If formatting is critical to your story please
supply a PDF or hardcopy for accuracy.

Image Space

CMYK or Grayscale using SWOP standards 300 dpi min at 100%

Resolution

400 dpi preferred

Live Area

Keep any text within safe area for Full Page ads with bleed. See size chart.

#### FILE NAMING FOR ADVERTISING

Please make sure submitted art files include advertiser's name and issue month of *Glory Magazine* for insertion.

SUBMIT ART BY E-MAIL TO:

submissions@GloryMagazineWV.com

|| PAGE POSITION REQUESTS are reserved at a first come basis. For *guaranteed* page positions listed under Ad Rates there will be a 10% position fee.

|| PAYMENTS are due at the time of ad reservation. The publisher reserves the right to suspend any delinquent account not paid within 7 days of publication. Please make checks payable to: Glory Magazine.

AD FREQUENCY DISCOUNTS are based on total number of ads run during a one year period in a possible 6 issues. Non-fulfillment will constitute adjusting billing accordingly. Any ads cancelled before ending contract date will be subject to a 30% cancellation fee based on full ad price and number of ads cancelled.

|| CANCELLATIONS shall not be accepted by either the advertiser or the advertiser's agency after the space reservation deadline. Publisher will use most recent art submission if new material is not received by artwork deadline.

|| ADVERTISING PROOF APPROVAL Before ad may be placed for publication there must be an approval form on file. Each agency/advertiser will receive a PDF proof with approval form by e-mail that must be returned to *Glory Magazine* before noted proof deadline.

Publisher is not responsible for any errors or omissions in any advertising after closing deadline.

**Glory Magazine** reserves the right to edit, reject or cancel any advertisement or story for any reason. We do not guarantee story publication.

Online color depends on viewer's screen settings. We do not provide exact color match. Our process produces pleasing full color using industry standards.

Banner-

Vertical (2.25" x 10.5")

\$55.00

(a banner ad runs

individually on page)

1/4 Page

(3.625" x 4.875") \$50.00

Full Page

(7.5" x 10")

\$100.00

**Full Page** 

Full Bleed

Live Area\* 8.25" x 10.75" Supply at 8.75" x 11.25"

(8.5" x 11")

\$100.00

**Back Cover** 

Premium placement Full Bleed Included

\$150.00

**Inside Back** Cover

**Premium placement** Full Bleed Included

\$125.00

1/2 Page h

(7.5" x 4.875")

or

1/2 Page v

(3.625" x 10")

\$75.00

**Signature** (1.75" x 2.25")

\$25.00

**Business Card** (3.625" x 2.25")

\$50.00

**Banner - Horizontal** 

(7.5" x 2.25")

\$55.00

www.GloryMagazineWV.com